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Method and System for Downloading, Storing and Displaying Coupon Data Using the Horizontal Overscan Portion of a Video Title of Invention UTILITY PATENT APPLICATION TRANSMITTAL **TRANSMITTAL** Signal c Named Inventor(s) PTO Craig Ranta (Only for new nonprovisional applications Attorney Docket 13237-2560/MS# 75745.1 under 37 CFR 1.53(b)) Express Mail Label No. EL329863779US

APPLICATION ELEMENTS	Assistant Commissioner for Patents ADDRESS TO: Box Patent Application Washington, D.C. 20231
1. Fee Transmittal Form (Submit an original, and a duplicate for fee processing) 2. Specification, Claims, and Abstract Total Pages 18 3. Drawings Total Sheets 4 4. Oath or Declaration Total Pages a. Newly executed (original or copy) b. Copy from prior application (37 CFR 1.63(d)) (for continuation/divisional with Box 17 completed) [Note Box 5 Below] (i) DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). 5. Incorporation by Reference (usable if Box 4b is checked) The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein. 6. Microfiche Computer Program (Appendix) 7. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)	ACCOMPANYING APPLICATION PARTS 8.
a. Computer Readable Copy b. Paper Copy (identical to computer copy) c. Statement verifying identity of above copies	
17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information: Continuation Divisional Continuation-in-part (CIP) of prior application No:	
18. CORRESPONDENCE ADDRESS: A. Shane Nichols, Esq. By: JONES & ASKEW, LLP Date: 2400 Monarch Tower Teleph 3424 Peachtree Road, N.E. Facsim Atlanta, Georgia 30326	